

NALC and MDA



Christina Vela Davidson

NALC and the Muscular Dystrophy Association (MDA) have been partners for more than seven decades, and that relationship has continued to grow in all of those years. I recently received this thank-you from MDA, and I wanted to share it with you, brothers and sisters, because MDA is really thanking you for all that you do to deliver the cure.



When our partnership began more than 70 years ago, no one imagined the incredible impact our work together

would have on the futures of MDA families, NALC, and the entire neuromuscular disease community. Throughout the years, NALC branches and leadership became part of the MDA family and, simultaneously, were side by side with families as they grew older and more independent.

In 1952, NALC became MDA's first national sponsor and declared MDA their official charity. Since that time, NALC has raised more than \$20 million through annual fundraising campaigns that support MDA's mission, including Bowl-a-Thons, golf events, MDA Muscle Walks, letter writing campaigns and more. In 2022 alone, NALC raised over \$875,000 and for that we extend our most sincere gratitude.

Thank you, NALC!

Thanks again for your continuous hard work helping to #DeliverTheCure! Remember, by supporting MDA, you enhance letter carriers' public image, boost members' morale and draw positive attention to NALC.

Also remember, NALC/MDA allocations must be turned in the same calendar year as the event (no later than Dec. 28) to qualify for the NALC Honor Roll for that year.

All raised funds must be sent to the national MDA office in Chicago at Muscular Dystrophy Association Inc., Attn: NALC, P.O. Box 7410354, Chicago, IL 60674-0354.

Branch Challenge

October marks our final NALC/MDA Branch Challenge of 2023! Join more than 200 NALC branches, state associations and regions that have already raised more than \$620,000 this year.

Raise funds this month to support MDA's mission and continue the momentum other branches have started. MDA Summer Camp was a huge success thanks in part to sponsors like NALC.

Last year, the October Branch Challenge raised a little more than \$120,000. Can we beat that this year and raise \$130,000? October 2023 would be our best month since the onset of the pandemic way back in 2020.

How your branch can get involved:

- Step 1: Branch presidents or MDA coordinators can find their branch page at mda.donordrive.com/event/NALC2023.
 - Need help finding or customizing your page? Connect with me at 312-392-1100 or nalc@mdausa.org.
- Step 2: Fundraise. Encourage members to fundraise or donate by:
 - Starting a Facebook fundraiser on Oct. 1.
 - Hosting an event *or* sending in your donation from an event that has just completed.

Branch Challenge details:

- Contest dates: Oct. 1-31, 2023.
- Each week in October: Top 10 NALC fundraising branches will receive email recognition.
- At the end of October: Those branches that raise \$500 or more with an online fundraising campaign will receive special prizes.

Offline gifts:

- All checks and offline gifts received in October will count toward the Branch Challenge. Be sure to download the NALC Donation Allocation Card and mail donations to: MDA, Attn: NALC October Challenge, P.O. Box 7410354, Chicago, IL 60674-0354.

Thanks for all that you do to support MDA and our mission.

NALC MDA Donation Allocation Form	
<input type="checkbox"/> NALC Branch Number _____ <input type="checkbox"/> State Association _____ <input type="checkbox"/> Auxiliary _____ <input type="checkbox"/> Region _____ <input type="checkbox"/> Other _____	
MDA Event Name/Event Type _____	
MDA Event Date _____ Donation Amount _____	
NALC Contact Name _____ NALC Contact Role _____	
Contact Email _____ Contact Phone Number _____	
Branch President's Name _____	
President's Email _____ President's Phone Number _____	
Please fill out and mail along with your MDA donation check to:	
Muscular Dystrophy Association Inc Attn: NALC PO Box 7410354 Chicago, IL 60674-0354	
Thank you.	
MDA Contact/Staff Dana Nolan Director, Organizational Partnerships Phone: 312-392-1100 Email: nalc@mdausa.org	