

DELIVER THE CURE BRANCH BOWL

RECIPE FOR AN MDA DELIVER THE CURE BRANCH BOWL

INGREDIENTS:

- 1 Event — Bowling is a simple, easy way to raise money that includes all members, their friends and family.
- 1 Location — Look for a local bowling alley that donates or discounts lane and shoe fees. Will need at least 20 to 30 lanes. One lane per team of four to five bowlers. Request three games per team, and plan to average about three hours of playing time.
- 1 Space within the bowling alley large enough for hosting a pre-bowl tailgate party.
- 1 MDA staff member to help you with packet materials and to verify incentive prizes.
- 1 Head Coach of the Challenge Bowl. Head coach is in charge of finding the team captains.
- 1 Company to donate beverages for tailgate party (if allowed by bowling alley).
- 1 Sponsor to either donate food for the tailgate party or underwrite the cost of food. Name the tailgate party after that sponsor.
- 1-2 Registration volunteer(s) to collect all of the team captains or individual bowler pledge kits and count money collected from each team. Record pledges on displayed barometer or poster board.
- 10+ Attendance prizes. You can award prizes during bowling time for first player to “strike” or ask random bowling trivia over the PA system. (Sell MDA paper mobiles before and draw a name from the paper mobiles to win a prize.)
- 20 Team Captains who each recruit four to five bowlers for their team. (Yields 80 to 100 bowlers)

DIRECTIONS:

After locating a bowling center, designate the head coach. The head coach will need to identify team captains, or individual bowlers to participate. Ideally, the challenge is to recruit as many branches as team captains with team players. Set a goal for the number of bowlers based on the amount of money you would like to raise for MDA. Don't forget to involve your MDA staff in initial plans, and give volunteers written instructions of event day details.

Mix all the rest of the ingredients together. Hand out the Team Captain instruction sheet as soon as you can. Blend in bowler pledge packets, making sure to fill in the event “who, what and where” information sheet and on any fliers. Add decorations and a theme. Create a fun atmosphere for all to enjoy. Most importantly, if bowlers didn't collect money upfront on their pledge forms, set a date at the latest for two weeks after the event to have all money collected.

- Don't schedule the MDA Deliver the Cure Branch Bowl during a conflicting NALC or community event.
- Involve other branches in a Challenge Bowl competition.
- HAVE FUN!!! MDA appreciates everything you are doing!

DELIVER THE CURE BRANCH BOWL

MDA DELIVER THE CURE BRANCH BOWL HEAD COACH LETTER

Thank you for volunteering to be a “*head coach*” and to coordinate your organization’s participation in the MDA Super Bowl. We know you will find it to be a fun, easy and worthwhile way to raise funds for MDA.

As head coach, your main responsibility will be to recruit team captains and communicate to them details of the event, including the emphasis of the group’s fundraising goals. MDA Super Bowls can be a popular social event, so you’ll be amazed that you will reach your goal if it is communicated to all participants. Make the event fun to attend.

EVENT DATE:

BOWLING CENTER:

TIME OF EVENT: Tailgate Party - Bowling -

The best way to build morale with your team of bowlers is to stay in contact with as many members as you can! These team members don't need to know much about bowling or even be good bowlers. They just need to have the ability to get others excited about contributing to a respected charity, MDA, and that it's a FUN event. Perhaps you may invite others from outside your organization.

You and another member/volunteer should plan to arrive at the bowling center early. Someone must be assigned to check in the participants, and if you're organizing them into teams of four, keep their packets in one group so that they pool their funds together for the team award, still giving credit to individual participants.

If you choose to do a tailgate party, get the bowling center to give you a room to serve donated beverages, food or snacks. After they register, the participants are invited to enjoy a tailgate party, basically giving you time to register. That leaves enough time for them to get their shoes, go to their assigned lane, look at auction/raffle items and mingle before the event starts.

Play games to add excitement. Have donated items and trinkets, MDA giveaways or gift certificates on hand to reward those participants who get the very next “strike,” after you ring the bell. Sell MDA paper mobiles before the event starts for \$1. Put all mobiles in a box, and draw out the winning name to receive a donated prize.

As head coach, we ask for your assistance in the handling of these funds. Money collected the day of the event, or before, should be kept with the adviser and converted into a check or money order and forwarded to MDA immediately, along with a copy of the team accounting form.

In behalf of those served by MDA, thank you for taking on this important role as head coach. You have the most important task of organizing and coordinating this fundraising event. MDA will help you every step of the way. Just ask!

DELIVER THE CURE BRANCH BOWL

HEAD COACH — TEAM ORGANIZATION FORM

#	Team Captain & Phone #	Team Members of Four
1)		
2)		
3)		
4)		
5)		
6)		
7)		
8)		
9)		
10)		
11)		
12)		
13)		
14)		
15)		
16)		
17)		
18)		
19)		
20)		
21)		
22)		
23)		
24)		

DELIVER THE CURE BRANCH BOWL

MDA DELIVER THE CURE BRANCH BOWL TEAM CAPTAIN INSTRUCTIONS

As an MDA “Deliver A Cure” Branch Bowl team captain, you play a very important role in the success of this event. Here are some tips to help you.

Recruiting Teammates

Remember that your teammates can come from anywhere, and they certainly don't have to be good bowlers. This isn't a tournament, so we aren't concerned about your score. Co-workers, business partners, family members, neighbors, etc. are welcome to join you! Keep in mind, however, that we need to raise money to participate. Once you have a teammate signed up, give him or her a bowler pledge packet. Ideally, recruit four to five people to be on your team.

Sponsorship

Each bowler is asked to raise a minimum of \$50 for MDA, and it's easier than you may think. Ask your teammates to carry their packet around with them for a week, and simply ask for a donation from everyone they see. You'd be surprised how easy it is to collect \$5 or \$10 at a time by simply asking! We strongly encourage collecting money upfront — collecting pledges after the fact can be time-consuming and may drag out the process. NOTE: Bowlers can earn incentives based on the amount of money they collect. Before you know it, you will have reached an incentive level just by asking others for a donation.

Day of the Event

It is recommended that you meet with your teammates prior to the Deliver the Cure Branch Bowl, collect the funds, and fill out the accounting form on the bottom of this sheet. It saves you from doing so in a crowded bowling center. Once you have done so, only the team captain needs to sign in at the event registration. If a member of your team hasn't collected all of his or her funds, he or she must turn in at least \$50 to participate.

ACCOUNTING FORM

Bowler Name	Prizes Earned* <small>*Check Each Below</small> \$100= MDA Mug or CD case \$150= MDA T-shirt \$200= MDA Sweatshirt	T-shirt or Sweatshirt Size	\$ Turned in Day of Event* <small>*must turn in \$50 on day of event to participate</small>	Grand Totals
Bowler #1	Mug ___ T-shirt ___ Thermos ___			
Bowler #2	Mug ___ T-shirt ___ Thermos ___			
Bowler #3	Mug ___ T-shirt ___ Thermos ___			
Bowler #4	Mug ___ T-shirt ___ Thermos ___			
Bowler #5	Mug ___ T-shirt ___ Thermos ___			
Team Totals	Mug ___ T-shirt ___ Thermos ___			

DELIVER THE CURE BRANCH BOWL

DELIVER THE CURE BRANCH BOWL TO BENEFIT THE MUSCULAR DYSTROPHY ASSOCIATION

DATE:

TIME:

LOCATION:

THANK YOU for participating in the MDA Deliver the Cure Branch Bowl!

The purpose of the Bowl is to raise as much money as possible for those affected by one of the more than 40 neuromuscular diseases that MDA serves, while having as much fun as possible. Not only will you be raising money to benefit MDA, but you can earn some fabulous prizes as shown below.

You should use this packet when asking your friends, neighbors, relatives, people at school, people at work, people at church, etc., for a donation to MDA before you bowl. Bring this kit and funds raised with you to the event. You must raise at least \$50!

WHEN YOU BRING :

\$50 to \$99

\$100 to \$149

\$150 to \$249

\$250 +

\$800

YOU WILL RECEIVE:

Three games to bowl, shoes and a pass to the tailgate party

MDA mug or CD case and the above

MDA Super Bowl T-shirt and bowl

MDA sweatshirt, three games to bowl, shoes and tailgate party pass

You'll send one local child with neuromuscular disease to summer camp for a week and receive a special plaque plus \$200 incentive prize level

CERTIFICATES WILL BE AWARDED FOR THE FOLLOWING:

(Remember this is a fun fundraising event, and you don't have to be a good bowler to have a good time at this event!)

Highest Female Game

Lowest Female Game

Highest Team Total

Highest Male Game

Lowest Male Game

PLAQUES WILL BE AWARDED FOR THE FOLLOWING:

Top Individual Fundraiser

Top Fundraising Team

If you have any questions, please contact your team captain, or call your local MDA office.
Can't wait to see you at the event.

Event Head Coach _____

DELIVER THE CURE BRANCH BOWL

DELIVER THE CURE BOWLER DONATION LOG

DATE:

LOCATION:

TIME:

Bowler's Name: _____

Team Captain: _____

Thank you for participating in this year's MDA Deliver the Cure Branch Bowl. We hope you have a great time bowling and participating in all the festivities. Please bring this kit and all the money you have collected to the bowling center with you. It will be turned in and processed with the other bowlers. Proceeds from the event will benefit MDA. You can see from the table below just what you can earn — and MDA can provide — based upon your collections:

If You Collect At Least

\$50 to \$99

\$100 to \$149

\$150 to \$249

\$250-plus

You Will Receive

Free bowling, food and drink

MDA aluminum travel mug
or CD case and above

MDA T-shirt and bowl

MDA sweatshirt and bowl

MDA Can Provide

Two flu shots

Support group session

Initial clinic visit

Assistance with repair of
leg braces, wheelchairs
and communication
devices

Awards will be presented to top individual and team fundraisers and bowlers!

Donor's Name	Amount Collected	Donor's Name	Amount Collected
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
		Total Collections:	\$