

POSTCARDS

All postcards from NALC HQ are bilingual (English/Spanish). These postcards will be shipped to the address specified in your on line registration/branch registration form (under “Materials Resource Information”).

These postcards are:

- Bilingual
- Have postage applied (G10 Permit)
- Shipped in USPS reusable sleeved trays
- 4,000 postcards per tray
- Wrapped paper bands of 500 postcards each.
- Shipping begins the first week in March from Tampa, FL

BRANCH PRESIDENT’S CAN CHECK STATUS INFORMATION THROUGH THE NALC PORTAL ACCESS.

- INSERT PICTURE OF POSTCARDS IN TRAY, ON PALLET, SAMPLE PLACARD



Post cards are printed by Valpak and are shipped out of Tampa, FL. The general rule is that west coast, Hawaii, Alaska, Puerto Rico, Virgin Islands and Guam will shipped out first (around end of March) and order shipments will move to the east. The “in hand” target window for the postcards to arrive at the branch’s selected destination address is the first two weeks in April. Keep an eye on the Food Drive Tool Kit (www.nalc.org/food) for information on ship dates for your region.

AS ALWAYS, FIND THE POSTCARDS FOR YOUR BRANCH RIGHT AWAY (3-5 DAYS AFTER THE SHIP DATE).

Actually **SEE** them, counting pallets and trays. Take nothing for granted- count, and further mark/label with “Food Drive postcards” so that they are not disseminated until you and your USPS management counterpart agree they will be distributed to letter carrier routes for delivery.

If you have trouble, contact your branch president or Regional Food Drive Representatives (page 17)

POSTCARDS PRINTED LOCALLY

Templates for postcards, which are on our food drive tool kit, can be easily shared with a local printer if your branch prefers a local postcard sponsor. Look under “Campaign Materials” on our online tool kit. All food drive postcard are covered by the PMG’s granting of the G10 permit for postage.