



January 26, 2017

Frederic V. Rolando, President  
National Association of Letter Carriers, AFL-CIO  
100 Indiana Avenue, NW  
Washington, DC 20001-2144

Dear Mr. Rolando,

Each month letter carriers carry and deliver an astounding 39 million Valpak envelopes to homes across the country.

Month after month, they deliver our Blue Envelopes to neighborhoods, homes and to the people of America, to help share savings on services and products from local businesses.

At Valpak, our philosophy is to help people save, businesses grow and neighborhoods thrive. And in that spirit, we want to encourage our consumers – the residents who receive money-saving coupons each month – to help make a difference and donate food to assist food pantries around the country and to help feed families and individuals who face food insecurity.

That is why we are pleased to passionately help promote the National Association of Letter Carriers' Annual Stamp Out Hunger campaign for the 14<sup>th</sup> consecutive year. Last year, you collected more than 80 million pounds of food (breaking all past records), and we are all in to support that again this year!

With this being the 25<sup>th</sup> anniversary of Stamp Out Hunger, we are eager make even bigger strides than ever before. We will once again feature the campaign on our envelope to 39 million homes across America. We will also ask our 160 franchisees to spread the word and serve as food collection sites, as well as have our corporate employees join in a big way to collect food and spread the word. Valpak will also print the 120 million post cards to support this campaign.

We know the Valpak audience around the country will see this call to action and be generous with their donations. This is our way of saying thank you to the men and women who deliver our product and work so hard to Stamp Out Hunger.

Best wishes for another successful year!

Sincerely,

Michael Vivio  
President, Valpak