April is National Card and Letter Writing Month. Sure, texting is quick and easy, and Facebook has photos, but nothing beats the excitement of receiving a personal letter addressed to you in your mailbox!

For kids, letter writing improves communication, social and penmanship skills. And more importantly, it helps create lasting memories with people they care about. For many of today’s tech-savvy kids, the art of hand-writing a letter and addressing an envelope is unknown.

The U.S. Postal Service and the National Association of Letter Carriers have an easy and fun activity to show children the delight of writing and sending a message to someone through the U.S. Mail while helping to get the word out about the annual Letter Carriers’ Stamp Out Hunger Food Drive.

Start by talking to kids about how some children don’t get enough food to eat but how everybody can help by leaving a bag of non-perishable food by their mailbox on Saturday, May 12, during the national Stamp Out Hunger Food Drive. Letter carriers pick up that food and get it to a local food bank or other organization that then gives it to families who need it.

Next, ask kids to write a letter to tell someone about the Stamp Out Hunger Food Drive and how everyone can help. The letter can be to a parent, grandparent or other family member, friend or neighbor—near or far. The letter can reach anyone across the nation.

Provide kids the Family Circus food drive cartoon that they can color and include with their letters as a reminder. You can download the artwork from the food drive’s online toolkit at http://nalc.org/food. Then, show kids how to address an envelope, add a stamp and mail. It’s that easy.

Not only will kids learn a valuable skill—letter writing—they will also be helping someone in need.

Find a wide variety of interesting and colorful Forever stamps at your local post office or online at usps.com. Forever stamps can be purchased at the current First-Class Mail postage price, and they always remain valid for full postage—no matter how prices change.