February 14, 2018

AREA VICE PRESIDENTS

SUBJECT: Stamp Out Hunger National Food Drive—May 12

On Saturday, May 12, postal employees and customers from coast to coast will demonstrate their generosity by supporting the National Association of Letter Carriers’ National Stamp Out Hunger Food Drive.

I’m asking you to start planning now to have the necessary operational, staffing and transportation plans in place to support this important annual event.

I encourage you to give your full support by approving any appropriate local promotions proposed by NALC members (such as carriers replacing uniform shirts with the Food Drive T-shirt during the campaign and wearing lapel buttons promoting the food drive) and assisting with the distribution of special bags as a customer convenience to collect food donations. Keep in mind, however, that we cannot directly or indirectly ask our customers to participate. The NALC is responsible for soliciting donations to the food drive.

Last year's drive resulted in carriers collecting 75.3 million pounds of food from local communities around the country, Puerto Rico, Guam and the US Virgin Islands. That accomplishment represented the 14th consecutive year the drive has surpassed 70 million pounds. Since the program began in 1993, employees and customers have contributed 1.6 billion pounds of non-perishable food. The Stamp Out Hunger food drive is the nation's largest one-day campaign to collect food for distribution to needy families.

With your leadership and support, we will increase food donations, help those in need and make this year's food drive the best ever. As always, I thank you for your continued leadership and support in this important effort.

David E. Williams

cc: Jeffrey C. Williamson
    Doug A. Tulino