



January 22, 2018

Frederic V. Rolando, President  
National Association of Letter Carriers, AFL-CIO  
100 Indiana Avenue, NW  
Washington, DC 20001-2144

Dear President Rolando,

Each month, your letter carriers carry and deliver an astounding 37 million Valpak envelopes to homes across the country! They deliver our Blue Envelope of savings to help consumers save big on services and products from local businesses.

At Valpak, our mission is simple: Help people save, businesses grow and neighborhoods thrive. And in that spirit, we're encouraging Valpak consumers to help donate food to support local food banks, which in turn helps feed individuals and families who face food insecurity.

That's why we're pleased to once again help promote the National Association of Letter Carriers' Annual Stamp Out Hunger campaign -- **for the 15<sup>th</sup> consecutive year!** It's our way of saying thank you to the men and women who deliver our product and work so hard to Stamp Out Hunger.

With this being the 26<sup>th</sup> anniversary of the food drive campaign, we're eager make even bigger strides in 2018. Valpak will again feature the Stamp Out Hunger one-day food drive (May 12, 2018) on our envelopes to 37 million homes, from coast to coast. We'll also print the 120 million postcards needed to support the national campaign. We'll ask our 150 franchisees to spread the word and serve as food collection sites, as well as having our corporate employees join in by donating several thousand pounds of food.

We know the Valpak audience will embrace this call to action and be generous with their donations. Last year, you collected more than 75 million pounds of food, and we're all in this year to help you exceed that total.

Best wishes for another successful year!

Sincerely,

Mike Davis  
CEO & President, Valpak