



October 27, 2021

Mr. Gautam Raghavan
Deputy Director
Office of Presidential Personnel
The White House
1600 Pennsylvania Ave., NW
Washington, D.C. 20500

## Dear Deputy Director Raghavan:

We write on behalf of 340,000 city and rural letter carriers employed by the U.S. Postal Service to once again urge the Biden administration to nominate Ron Bloom, Chairman of the U.S. Postal Service Board of Governors, to a new term on the board. In separate letters to Director Russell, we have outlined our reasons for supporting Mr. Bloom's reappointment (see attachments).

Specifically, we believe he has had a very positive influence on the Postmaster General over the most difficult months in the history of the Postal Service, navigating a crushing pandemic and helping USPS rise to the occasion to deliver a massive increase in vote-by-mail ballots during the 2020 elections. His experience in both the labor movement and in investment banking make him uniquely qualified to help the Postal Service adapt to meet the evolving needs of the American people and their businesses.

We understand that Chairman Bloom's re-nomination is somewhat controversial among some members of Congress and some DC-based interest groups — because of his willingness to work with Postmaster General Louis DeJoy. These opponents have misleadingly blamed pandemic-induced service problems on Mr. DeJoy and lack a full understanding of how Bloom has worked with postal management to overcome the crisis and to build a strong bipartisan consensus on postal reform legislation — legislation that is poised to advance in both houses of Congress in the coming weeks. Bloom has been a steady hand at a difficult time; we need his leadership at this delicate political moment for postal reform.

Our unions represent a majority of USPS non-supervisory employees and have a front-line understanding of the challenges facing the Postal Service that online activists and even some Members of Congress lack. Although we don't agree entirely with every aspect of the Postal

Service's strategic plan, it provides a realistic, sophisticated growth strategy that will strengthen this invaluable part of the nation's economic infrastructure while reinforcing its public service mission. Chairman Bloom's influence on this approach has been considerable and his ability to build consensus on the bipartisan board is vitally needed.

With respect to this nomination, we urge the administration to avoid giving undue credence to parties driven by well-meaning but ultimately short-term partisan considerations -- or to groups that lack an informed understanding of Postal Service, much less a tangible connection to it.

Ron Bloom is a pro-labor Democrat with the kind of business expertise the USPS desperately needs. His track record in public service, first in the Obama administration and more recently on the USPS Board of Governors, more than justifies his re-nomination by the Biden administration.

Sincerely,

Fredric V. Rolando

President

**National Association of Letter Carriers** 

Ronnie W. Stutts

President

National Rural Letter Carriers Association