## Another tool to keep members informed

On June 30, NALC announced the launch of a legislative and political action blog, called NALC Activist Alert.

"For NALC to continue to be successful in both legislative and political arenas, it is imperative that we keep our members up-to-date with the most current information," President Fred Rolando said. "Whether it is a legislative update or a political one, this blog is another tool we'll use to make sure that happens."



The president also recorded a video to welcome visitors to the blog, located at nalcactivistalert.com.

"The launch of this blog could not come at a more opportune time," Rolando said. "As we continue our campaign to save Saturday delivery, and with midterm congressional elections just around the corner, publicizing the work we're doing on both of these fronts will only strengthen the NALC's message."

## **COLCPE** contest pits state against state

uring this year's World Cup soccer championship, an octopus in Germany correctly picked the winner of eight straight matches, including finalist Spain, by choosing food from a box labeled with the team's national flag. Fortunately, the winners of the latest COLCPE contest will need neither athletic ability nor the backing of any psychic sea creatures—they only need to participate in the "Gimme 5 for COLCPE" program.

This latest competition pits states of similar membership size against each other, setting up local rivalries (North Dakota vs. South Dakota) and crosscountry ones (Vermont vs. Montana). The contest is designed to encourage even more contributions by active and retired letter carriers at the "Gimme 5" level to COLCPE, the Committee on Letter Carrier Political Action.

The results will be tabulated from all contributions given through the end of November, and the state in each pair with the highest percentage of "Gimme 5" donors will be declared the winner of each matchup.

To participate, active carriers can donate \$5 per pay period by using one of their three payroll allotments or by electronic funds transfer (EFT). Retirees can participate by contributing \$5 per month directly from their annuity payments or by EFT. More than \$5 is welcome, of course.

"Gimme 5" ensures a steady, dependable flow of resources to help the union

more effectively budget and manage COLCPE funds, making our efforts even more effective.

The winning state association in each matchup will conduct a raffle to draw, at random, the names of three "Gimme 5" automatic contributors in that state. Each raffle winner will receive a \$200 American Express gift card.

Also, the three states that wind up with the top percentages of "Gimme 5" givers will receive a plaque and \$500 in American Express gift cards that can be used as prizes in future COLCPE raffles in those states.

State associations can track their progress on nalc.org. The results will be announced in February in the special annual COLCPE edition of *The Postal Record*.

The goal of the contest is to help NALC members recognize the importance of participating in COLCPE, whose funds support candidates, regardless of party affiliation, who support the legislative priorities of letter carriers.

COLCPE funds also help finance getout-the-vote efforts and other political activities. Contributions to COLCPE are entirely voluntary; no union dues money goes to support political candidates.

