Holiday shopping made easy—the Union Plus way

he task of tackling holiday shopping can be daunting for some people, but here's a big incentive that might make planning easier: union discounts on gifts for everyone on your list.

As part of our membership in the National Association of Letter Carriers, we're eligible for money-saving discounts offered exclusively for union families. Union Plus benefits are made possible by Union Privilege, the program the AFL-CIO created in 1986 to provide consumer benefits to members and retirees of participating labor unions.

That means you can get a percentage

off the cost of gifts that you were planning to buy for your family and friends anyway. It also allows you to stretch even the strictest of holiday budgets to help you show some holiday love to the special people in your life. Here are some ideas to get you started:

For the techie on your list, you can save 10 to 30 percent off selected Dell laptop and desktop computers. You can shop online or call Dell sales toll-free at 877-882-3355. When ordering, make sure to reference ID PS16626766.

For the sweet people in your life, show some

appreciation with flowers or a wreath. The Union Plus Flower Delivery Service provider, Teleflora, provides hand-delivered flower arrangements, baskets and gifts through local florists. Union members can save 20 percent when they shop online or order by phone at 888-667-7779.

For your movie buff friends, offer some movie tickets so they can be sure to see all the winter block-busters in theaters. Tickets are valid for all movies and showtimes, and you can save more than 30 percent at most leading movie theater chains, including Regal, AMC and Cinemark. Tickets do not expire and you can purchase tickets via mail, phone at 800-565-3712 or online. Just don't forget to include the Company Member ID Number, 744387769.

For the fashion-forward members of your social circle, you can purchase union-made clothing at a 5 to 10 percent discount. All American Clothing can be purchased by calling 888-937-8009 or ordered online using the ID UNIONPLUS. Justice Clothing Company is available solely online using the same ID, UNIONPLUS.

For those who are hard to shop for, you can't go wrong with a gift card. Choose from a wide selection of stores and restaurants. You can order online, by phone or by mail, but make sure to include Company Member ID 744387769 when you make your purchase.

These are just a few of the options you have. NALC members can visit unionplus.org/holidaydiscounts for more information on the deals you see here and browse for even more gift ideas that are available to union members this holiday season.

