

# Springing into e-action

## NALC improves, strengthens e-Activist Network



**T**housands of letter carriers already know how important it is to be a member of the NALC e-Activist Network and receive timely and urgent e-mail alerts from your union. But for the first time, e-Activism also could net you a \$100 American Express gift card.

“The e-Activist Network is a crucial, instant communications tool that we use to notify active and retired members about developments—sometimes daily developments—in our ongoing fight to save the Postal Service and to protect our hard-won pay, benefits and way of life,” NALC President Fredric Rolando noted in announcing the new contest.

To provide further encouragement for members to sign on as e-Activists, the NALC will conduct a drawing for 10 \$100 American Express gift cards at the end of the year. You must be on the e-Activist rolls with a valid e-mail address by Dec. 1 to be eligible to win, and winners will be notified via e-mail.

“The almost relentless attacks on the Postal Service and on our collective-bargaining rights make it critical that we can notify members about the latest developments as quickly as possible,” Rolando said. “It’s our hope that this drawing will make e-activism fun as well as rewarding.”

The link to sign up online as an e-Activist is on the home page at [nalc.org](http://nalc.org). You also can enroll by simply filling out and mailing the special postcard found inside the front cover of this issue of *The Postal Record*.

“In a break with past practice, the e-Activist Network is now open only to active and retired NALC members,” Rolando continued. “Once we receive your e-Activist sign-up, either online or by postcard, and once we verify your NALC membership, we will send you an e-mail that confirms your network membership.”

Also, in response to concerns expressed by some members that they sometimes go weeks without receiving an e-Activist alert, the president will send out a special message to the entire network at the beginning of each month.

“Beyond the content, this special update will serve two other purposes,” Rolando said. “It will let you know that you’re still part of the network, and it also will help us further ensure that the e-mail address we have on file for you is still working and valid.”

NALC will mail letters to e-Activists whose e-mail addresses get marked as undeliverable. These letters will contain instructions for going online and providing the network with a working e-mail address. ✉

## COLCPE contest update

**A**nother crucial component in the defense of our negotiated way of life is our political action fund, the Committee on Letter Carrier Political Education (COLCPE). And the latest COLCPE contest continues to encourage active and retired letter carriers to contribute at least \$5 per pay period through one of the many automatic methods available.

Branches of similar size and current “Gimme 5 for COLCPE” participation levels will compete for prizes based on the total new Gimme 5 participants they sign up by November, as well as for the greatest increase in participation percentage. Also, all new and current Gimme 5 givers will be entered into a raffle for additional prizes.

The competition ends in November, with results to be published in February in the special COLCPE edition of *The Postal Record*. Complete contest details and rules can be found at [nalc.org](http://nalc.org).