

Revenue opportunities

s we continue to pursue parcel business to replace revenues once generated by first-class letter-size mail, please be aware of these revenue-generating initiatives for the Postal Service.

Pickup on Demand—This no-fee service is for Express Mail, Priority Mail, Global Express Guaranteed, Express Mail International and Priority Mail International mail items. No-fee Pickup on Demand service is available to customers who have completed and signed a PS Form 5543, No Fee Pickup Service Agreement, which will specify the estimated volumes, time of day, and scheduled days of the week for reoccurring package pickup. Postage must be applied to each package prior to a pickup, and beyond the seven-package minimum there is no limit to the number of packages that USPS will collect with each scheduled pickup.

Regular Pickup on Demand—This service still is available for \$15.30 for customers who do not have a signed agreement with the Postal Service, or for customers with a signed agreement but who are shipping fewer than the required seven eligible packages for a particular collection. The term Carrier Pickup service will be the formal name of the Postal Service's pickup service provided for no fee when the carrier picks up mail during the time of the regular mail delivery at the address where mail is being picked up.

Carrier Pickup—This service is free, regardless of the number of packages sent. It is available with Express Mail, Priority Mail, International services, Merchandise Return Service and Parcel Return Service. Letter carriers pick up the package(s) when the regular mail is delivered. Customers may schedule a pickup for the next delivery day, or with the advanced pickup option, up to three months in advance. Mail pieces weighing more than 13 ounces and bearing only postage stamps as postage must be taken by the customer to an employee at the retail counter of a post office, contract postal unit or approved shipper location.

Prepaid Forever Priority Mail Flat Rate Packaging— Available for ordering online, Prepaid Forever Priority Mail Flat Rate packaging is the only prepaid packaging option currently available in the domestic shipping market. It is offered at retail prices for the following Priority Mail Flat Rate products in three-, five-, 10- and 25-count packs:

Prepaid Forever Priority Mail Flat Rate Packaging	Cost Per Piece
Flat Rate Envelope	\$4.95
Legal Flat Rate Envelope	\$4.95
Padded Flat Rate Envelope	\$4.95
Small Flat Rate Box	\$5.20
Medium Flat Rate Box	\$10.95

With Prepaid Forever Priority Mail Flat Rate packaging, an address label with Forever postage is affixed, so there are no labels to print. Additionally, there's no need to weigh the contents at the time of mailing (up to 70 pounds), no hidden fees or surcharges, and the packaging is environmentally friendly. Delivery Confirmation service is included at no cost, and extra services such as Signature Confirmation and insurance are available when accepted at retail stations. This product may be deposited in mail collection boxes, Automated Postal Center drops, or Postal Service lobby drops (except for mail weighing 16 ounces or more and sent from U.S. territories and possessions). The packaging also may be entered at retail post office locations or picked up by letter carriers.

The Green Option—This year USPS issued the social awareness stamp, Go Green, priced as Forever stamps and featuring 16 actions anyone can take to make a positive impact on the environment. Customers should be reminded that shipping via USPS replaces numerous fossil fuel-burning vehicles on the road. USPS operates more than 44,000 alternative fuel-capable mail-delivery vehicles across the country, including ethanol, biodiesel, compressed natural gas and electric.