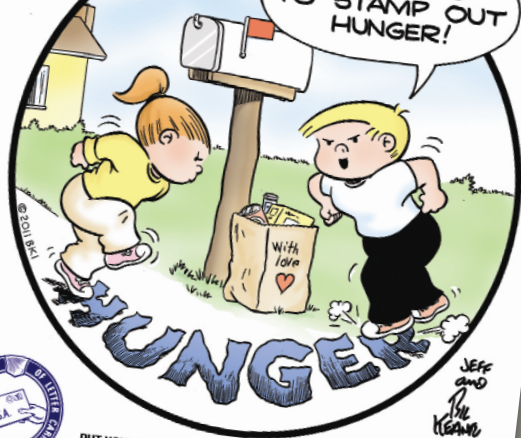


LETTER CARRIERS'

FOOD DRIVE

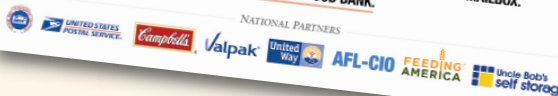
SATURDAY,
MAY 14, 2011

JOIN US
IN HELPING
TO STAMP OUT
HUNGER!



PUT YOUR NON-PERISHABLE DONATION IN A BAG BY YOUR MAILBOX.
WE'LL DELIVER IT TO A LOCAL FOOD BANK.

NATIONAL PARTNERS



Food Drive preparations heating up

With more than 1 billion pounds of food donations already collected by letter carriers since the NALC Stamp Out Hunger Food Drive began in 1993, and a record 77.1 million pounds picked up last year alone, branches throughout the country have their sights set this year on another successful effort on Saturday, May 14—the country's largest single-

day drive to help needy families fight hunger in America. supplies of the traditional Campbell Soup-U.S. Postal Service postcard may be limited, so branch food drive coordinators need to order only the amount of cards they need, and should do so now. As in the past, English- and Spanish-language cards will be available. Forms for ordering cards were enclosed in packets mailed to registered branch coordinators.

NALC President Fredric V. Rolando emphasized that the union must ratchet up efforts for local promotion, something that has always been the hallmark of successful drives.

"Letter carriers have never backed away from a challenge," Rolando said. "Millions of Americans depend on the food we collect to help carry them through the summer months. We cannot—we must not—let them down."

The drive has become so successful over the years in more than 10,000 cities and towns that it is now part of the fabric of fighting hunger in America. Food banks literally circle the second Saturday in May on their calendars, knowing that carriers will again fill their shelves—shelves that, by then, will be depleted of holiday-time donations.

"I urge every NALC branch and member—active and retired—to begin immediately to work with local officials in preparing for the food drive," Rolando said, "and to enlist every school, church and civic organization, local governments, major businesses and the news media for support."

Many large branches boost collections by delivering customers plastic and paper bags donated by firms such as the Publix and Kroger grocery chains, local food banks, and the International Paper Co.

day drive to help needy families fight hunger in America.

The need for food assistance has never been greater. According to the Agriculture Department's most recent study of food security in the United States, in 2009 the number of Americans living in so-called "food insecure" homes topped 50 million. Of those, 17.2 million are children.

As this *Postal Record* went to press, more than 1,000 NALC branches already had registered to participate in the 2011 drive and should soon be receiving materials to help organize their local drives. Any branch that has not yet registered should do so immediately.

Due to financial constraints this year,

Regional Food Drive Coordinators

This is a list of the food drive coordinators. If you have questions or need help, please contact them at their e-mail address.

Region 1

Paula Miller
normarae6@msn.com

Region 2

Kevin Card
unioncard@hotmail.com

Region 3

Tony Hutson
hutson@nalc.org

Region 4

Dan Versluis
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Region 5

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Lariss Parde (NE)
pinkladylp@gmail.com
Sue Marcus (IA)
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Cathy Lamb (KS)
yewbad@cox.net

Region 6

Jered Andrus
jeredandrus@hotmail.com

Region 7

Troy Fredenburg
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Kevin Kohler (ND & SD)
dnkkoh@alliancecom.net
Samantha Hartwig (MN)
samanthah@branch9nalc.com
Scott Van Derven (WI)
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Region 8

Lisa Ehrhart
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Region 9

Al Friedman
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Region 10

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Region 11

Nicole Marasco
br3fooddrive@aol.com

Region 12

Ray McDonald
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Region 13

James Sherfey
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Region 14

Vincent Siniscalchi
vinsin56@hotmail.com

Region 15

Orlando Gonzalez
orlandogonzalez709@yahoo.com

Postmaster General Patrick Donahoe has written President Rolando, expressing the Service's backing of the drive.

"You can count on the Postal Service's continued support as our carriers, other postal employees, and citizens in communities throughout the nation deliver for families in need through the food drive," Donahoe said.

Campbell Soup has already begun its massive promotional effort to support the Stamp Out Hunger effort, and the Valpak direct marketing firm, which has helped out for years, again is preparing to mail some 44 million envelopes promoting the drive in April and early May.

Cartoonists Bil and Jeff Keane have donated a new "Family Circus" illustration to promote donations, and other national partners are stepping up their efforts as well, including the National Rural Letter Carriers' Association, national food bank network Feeding America, the AFL-CIO, United Way Worldwide, and Uncle Bob's Self Storage. NALC Community Services Coordinator Linda Giordano is directing this year's drive, helped by a cadre of specially appointed coordinators in each of the 15 NALC regions.

In addition to funding postcards and other promotional support, Campbell's



Artwork being prepared for use in Valpak mailers

will again aid the drive by donating to Feeding America one pound of food (up to one million pounds) for every person who joins the Stamp Out Hunger Facebook community. You can trigger a donation by visiting facebook.com/StampOutHunger and clicking "Like."

The national drive, which began with a pilot program in 1991, is patterned on a successful local drive by Phoenix Branch 576. It is held each year on the second Saturday in May—which this year falls on May 14. (Often, the second Saturday in May is also the day before Mother's Day, but not this year).

More information about the drive is available at helpstampouthunger.com. In addition to "liking" the Facebook page, you can follow the drive on Twitter—simply "follow" StampOutHunger. ✉

Updated 2010 Bowlathon totals

Br. 3 Buffalo-Western NY	\$2,329	Br. 176 Baltimore, MD	\$3,500	Br. 499 Kansas City, KS	\$170	Br. 1512 Gastonia, NC	\$500
Br. 10 Topeka, KS	\$1,257	Br. 201 Wichita, KS	\$4,048	Br. 504 Albuquerque, NM	\$872	Br. 1624 Crown Point, IN	\$320
Br. 11 Chicago, IL	\$7,357	Br. 232 Jackson, MI	\$840	Br. 524 Roanoke, VA	\$1,585	Br. 1605 Salem, VA	\$500
Br. 18 Southeast MA Mgd.	\$500	Br. 246 Kalamazoo, MI	\$1,000	Br. 530 Birmingham, AL	\$1,642	Br. 1707 Hayward, CA	\$327
Br. 27 Memphis, TN	\$5,011	Br. 280 Marion, OH	\$177	Br. 545 Charlotte, NC	\$823	Br. 1753 Bradenton, FL	\$200
Br. 30 Kansas City, MO	\$4,527	Br. 283 Houston, TX	\$415	Br. 567 Alexandria, VA	\$5,147	Br. 1852 Lenoir, NC	\$500
Br. 31 Peoria, IL	\$1,350	Br. 284 Erie, PA	\$800	Br. 608 Oak Park, IL	\$540	Br. 2038 Kent, WA	\$471
Br. 35 Little Rock, AK	\$522	Br. 292 Rock Island, IL	\$150	Br. 651 Annapolis, MD	\$208	Br. 2184 Western Wayne Co., MI	\$1,136
Br. 44 New Hampshire Mgd.	\$997	Br. 305 Joliet, IL	\$674	Br. 695 Pittsburg, KS	\$835	Br. 2462 Van Nuys, CA	\$1,247
Br. 47 Denver, CO	\$3,147	Br. 319 East St. Louis, IL	\$175	Br. 709 Reno, NV	\$359	Br. 2525 Escondido, CA	\$817
Br. 52 Central CA Coast	\$3,822	Br. 325 Lynchburg, VA	\$320	Br. 715 Beloit, WI	\$825	Br. 2589 Lubbock, TX	\$125
Br. 56 Grand Rapids, MI	\$3,052	Br. 333 Binghamton, NY	\$800	Br. 737 Santa Ana, CA	\$360	Br. 2689 Spacecoast, FL	\$265
Br. 63 Zanesville, OH	\$500	Br. 343 St. Louis, MO	\$300	Br. 763 Columbia, MO	\$1,750	Br. 2778 Sparks, NV	\$330
Br. 70 San Diego, CA	\$1,585	Br. 354 Laredo, TX	\$1,350	Br. 780 New Bern, NC	\$255	Br. 2901 Hemet, CA	\$500
Br. 72 Concord, NH	\$850	Br. 358 Northeastern New York	\$7,255	Br. 825 Elmhurst, IL	\$4,505	Br. 3126 Royal Oak, MI	\$789
Br. 73 Atlanta, GA	\$15,562	Br. 366 Southwest, MO	\$425	Br. 938 Hattiesburg, MS	\$1,700	Br. 3520 Northern VA	\$5,721
Br. 80 Springfield, IL	\$1,100	Br. 382 Durham, NC	\$6,250	Br. 950 Abilene, TX	\$1,500	Br. 4016 South Suburban Mgd., IL	\$800
Br. 84 Pittsburgh, PA	\$1,600	Br. 407 Kankakee, IL	\$1,938	Br. 998 Valdosta, GA	\$1,036	Br. 4276 Blacksburg, VA	\$400
Br. 92 Maine Mgd.	\$967	Br. 421 San Antonio, TX	\$4,102	Br. 1018 Manhattan, KS	\$1,315	Br. 4374 Utica, MI	\$1,164
Br. 111 Salt Lake City, UT	\$2,810	Br. 443 Hagerstown, MD	\$8,623	Br. 1104 Vancouver, WA	\$693	Br. 4430 Lancaster, CA	\$837
Br. 115 Wilkes-Barre, PA	\$1,500	Br. 458 Oklahoma City, OK	\$1,197	Br. 1151 Naperville, IL	\$134	Br. 4716 Naples, FL	\$756
Br. 118 Mansfield, OH	\$1,044	Br. 462 Huntsville, AL	\$5,175	Br. 1172 Tallahassee, FL	\$561	Br. 4862 Roswell, GA	\$500
Br. 134 Syracuse, NY	\$1,557	Br. 485 Hutchinson, KS	\$865	Br. 1433 Medford, OR	\$1,140	Br. 6066 Chesapeake, VA	\$358
Br. 137 Hudson Valley Mgd., NY	\$3,000	Br. 491 Sioux Falls, SD	\$3,000	Br. 1439 Ontario, CA	\$900		