



Taking an active role in your future

“I am not bound to win, but I am bound to be true. I am not bound to succeed, but I am bound to live by the light that I have. I must stand with anybody that stands right, and stand with him while he is right, and part with him when he goes wrong.” —Abraham Lincoln

How do we truly live by the light we have and stand with those who stand right for letter carriers and our families? As federal employees, we first must recognize our need to have many friends on Capitol Hill. Here are the ways that the NALC makes and keeps friends on Capitol Hill: 1) COLCPE, 2) Carrier Corps and 3) the e-Activist Network.

COLCPE—The NALC’s political action committee (PAC) is the Committee on Letter Carrier Political Education. The NALC uses COLCPE funds for campaign contributions to candidates, regardless of their party affiliation, who defend letter carrier jobs and benefits.

Through automatic deductions, COLCPE has grown into a strong PAC with a more predictable amount of donations each year. But there is always room for more growth. With the recent Supreme Court ruling that allows corporations to make unlimited contributions to super PACs, our friends in Congress need our support more than ever. And we need their support more than ever.

Thank you to those who consistently support COLCPE. For those members who have hesitated about making contributions through automatic deductions, today is a good day to begin and the Gimme 5 program is a great place to start. A \$5 automatic deduction per paycheck is a painless way to make a big difference.

Carrier Corps—This group is made up of members who lead NALC’s grassroots efforts to represent the interests of letter carriers and help pro-letter carrier candidates win

election to Congress. Carrier Corps grassroots efforts include canvassing, phone-banking, worksite leafleting and other member contact. Members also may be involved in signing up new “Gimme 5” automatic contributors for COLCPE, signing up new e-Activists and attending a rally, protest, march or political or legislative training. Carrier Corps members also may be active in lobbying a member of Congress on NALC-specific issues through a lobby visit, a fundraiser or the sending a letter.

e-Activist Network—The NALC’s e-mail network continues to grow. By becoming an e-Activist, you join together with tens of thousands of other letter carriers to make your voice heard. NALC will send you e-mail alerts when it’s time to act on issues affecting active and retired letter carriers and the future of the Postal Service.

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Customer Connect—As the face of the most trusted government agency, letter carriers are part of the biggest and best sales force that the USPS could ever want. Letter carriers see the needs of their customers and are able to build a good professional relationship, which opens the door to discussing the benefits of Express Mail, Priority Mail, Every Door Direct Mail and other Postal Service products.

Letter carriers also can submit leads through Customer Connect that will result in the customer being directly contacted by a sales representative. Standing together to grow our business through Customer Connect has resulted in more than \$1.3 billion in estimated annual revenue.

These are the tools we must utilize to protect what we have. ✉