

25th anniversary ‘Stamp Out Hunger’ Food Drive—here we come



Community and Membership Outreach Coordinator Pam Donato

It seems fitting to start the conversation about our 2017 national Letter Carriers’ “Stamp Out Hunger®” Food Drive in this “season for giving” issue of *The Postal Record*. As you read through the pages of this magazine, you will find real stories of how letter carriers—and their union—have opened their hearts and stepped up to make a big difference in our communities.

While you probably know that our national food drive helps to provide millions of seniors, children and families with the most basic of human needs, you may be surprised to learn that the 2017 drive marks a special anniversary: Saturday, May 13, 2017 (for those inquiring minds) is extra special, as it marks our 25th year as a national food drive. Our hard work for the upcoming drive will also serve as a celebration of a quarter century of delivering hope to those in need.

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But we’re not celebrating our 25 years in still-shot photo mode. Our food drive is evolving by improving our communication and adding resources.

For the first time ever, branch presidents can register for the food drive online. Using the “Members Only” portal at nalc.org, branch presidents can simply log in, click the “Food Drive” button and update their information. Then, hit the “Complete registration” button and get confirmation of registration at the top of the “Review” screen.

This is also the place to order partnership opportunities materials, designed to assist your branch in reaching out and securing food drive partners who can provide bags, signs and other valuable resources to your local drive.

All branch presidents who register online will be guaranteed food drive reminder postcards.

Not yet registered for the Members Only portal access? It’s easy, it can be done from any computer and it will provide all members—not just branch presidents—with important and specific information tailored to them.

If you’re not a branch president, please remind yours that only he or she can register for the food drive online. This is the only way to secure reminder postcards early. Otherwise, registration forms will be mailed out by the end of December to branches that have not yet registered.



Saturday, May 13, 2017—it has a nice ring to it. Whether you’ve been through all the food drives from the beginning, or this is your first, or you’re somewhere in between, thanks and congratulations are in order. Your work, day in and day out, enforces the trust we enjoy with our communities and our customers that forms the foundation of this event.

Together, in our first 24 years, we’ve collected a grand total of more than 1.5 billion pounds of food to help those in need. We know that letter carriers are the “eyes and ears” of our communities. Our food drive proves we are also their hearts and souls.

Please join us to make our 25th national food drive the best ever. Make sure your branch registers online today!

