

NALC Photo Contest off to a good start



Entries have already started to trickle in for the NALC Photo Contest—the competition designed to promote the work of letter carriers across the country.

The contest asks carriers to enter photos of NALC members in the office or out on their routes, interacting with co-workers or delivering to patrons, in rain, snow, sleet and on those sunny days. The best photos will be recognized in *The Postal Record* and put on display at the NALC Convention in Detroit next summer.

“Letter carriers are among the hardest-working men and women in America, and this contest is one more way that we can honor their work,” NALC President Fredric Rolando said in announcing the contest. “We hope the membership will join in and deliver images that show everyone who sees them just what an integral thread letter carriers are to the fabric of the nation.”



Entries must be received by May 31—plenty of time for shutterbugs to capture carriers in various seasons—and can be in either digital or hard-copy format. **All submissions must be labeled clearly with the name and branch of the photographer and identification of the people and locations in the photo.**

This is a contest for NALC photographers, so all photos must have been taken by an NALC member within the timespan from when the contest was announced in September (we’re not looking for historical photos for this contest). We ask that every entrant be certain that all subjects are aware they are being photographed for the NALC contest and might be displayed by the union in various settings and publications.

Photographers are limited to three entries. All entries become property of the union.

Entries by mail can be sent to NALC Photo Contest, 100 Indiana Ave. NW, Washington, DC 20001-2144. Digital entries can be sent to postalrecord@nalc.org, with the subject line “Photo Contest.” **PR**

Suggestions for better entries:

- No photos of people standing around looking at the camera, please. Seek action shots of carriers doing their work.
- Try to picture as many different carriers as you can; we want to see members of both sexes and all races to best represent the diversity of the United States Postal Service and our union.
- Consider framing and backgrounds, lighting and shadows to capture the best photo.
- For hard-copy entries, please submit prints that are done professionally or printed on photo paper with the proper color configuration.
- Digital photos should be high definition to print at 300 dpi.