

Seasons of giving



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It seems fitting to start the conversation about our 2019 “Stamp Out Hunger®” Food Drive in this “season of giving” issue of *The Postal Record*. As you read through these pages, you will find inspiring stories of letter carriers and their union stepping up to make a big difference in the lives of their customers.

That other “season of giving,” one close to the hearts of so many of us, is just around the corner. May 11,

2019, will mark our 27th anniversary as a national food drive. Consider: more than a quarter century of delivering hope and sustenance to those in need.

Registering for the drive

We’ve improved and evolved over the years. There is now a quick and easy way to register for the drive. Using the “Members Only” portal at nalc.org, branch presidents can simply click the “Food Drive” button, update their branch information, click the “complete registration” button and get confirmation of registration at the top of the “review” screen. That’s it. This is also the place to order partnership

materials—bags, signs and other promotional items—to help get the word out.

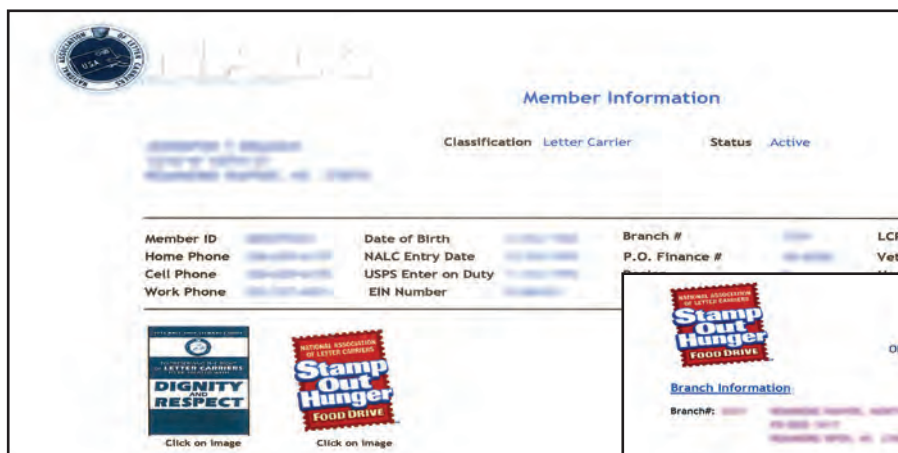
All branch presidents who register online are guaranteed food drive reminder postcards. Not yet registered for “Members Only” access? It’s easy, it can be done from any computer and it provides all members, not just branch presidents, with important and specific information tailored to them. If you’re not a branch president, please remind yours that only he or she can register for the food drive online.

That is the only way to secure reminder postcards early. Otherwise, registration forms will be mailed out by the end of December to branches that have not yet registered.

Save the date

Saturday, May 11, 2019—it has a nice ring to it. Whether you’re new to the drive, have been with us since the beginning or are somewhere in between, thanks and congratulations are in order. You work day in and day out to create the trust we enjoy with our customers. And thanks to that trust, in our first 27 years, we’ve collected a grand total of more than 1.67 billion pounds of food. We know that letter carriers are the “eyes and ears” of our communities. Our food drive proves we are also their hearts and souls.

Please join us to make our 27th national food drive the best ever. Make sure your branch registers online today. Twenty-seventh anniversary “Stamp Out Hunger” Food Drive, here we come!



After logging into the “Members Only” portal (above), branch presidents should click on the Stamp Out Hunger Food Drive logo to get to the registration area (right).

