

Time to register for the food drive

As this issue of *The Postal Record* reaches you, dozens of NALC branches around the country already have registered for the 27th annual Letter Carriers' "Stamp Out Hunger"® Food Drive.

The food drive—the country's largest one-day food-collection event—takes place on the second Saturday of May. This year, that's Saturday, May 11.

"Registering for the drive promptly and completely is essential for such a large-scale operation as this," NALC President Fredric Rolando said. "Early registration helps us get a head start on the printing and distribution of postcards, and it allows us to more accurately calculate how many postcards each branch will need."

Registering is easy via the NALC website's "Members Only" portal. Find the link to the Members Only portal at nalc.org in the upper right-hand corner of the page. Once you've logged in, click on the "Stamp Out Hunger" icon to register. Once registered, branches can use the portal to order promotional materials. Only branch presidents on record will have access to the food drive registration forms, so if you are a newly elected president, make sure that your branch has notified Headquarters.

The registration deadline to guarantee that your branch will receive the food drive reminder is March 8.

Later this month, Rolando will mail letters to branches that have not yet registered, encouraging them to get involved with this year's drive. A registration form will be included

with the letter, for the convenience of those who aren't yet comfortable with signing up electronically.

Whether you decide to register electronically or by mail, remember that the deadline to register is March 8. Saturday, May 11, will be here before you know it.

Helping hands

NALC has a brand-new partner, as well as many returning partners, for the 2019 drive. NALC is proud to announce that the Kellogg Co. has agreed to be a national partner.

The food-manufacturing company is committed to helping combat hunger. "As a global food leader, we believe strongly in the

important role our company and our foods play in feeding people in need," said Stephanie Slingerland, director of philanthropy/social impact.

Additionally, the U.S. Postal Service, the United Food and Commercial Workers International Union (UFCW), the National Rural Letter Carriers' Association, the AFL-CIO, United Way Worldwide, and the direct-mail marketing companies Valpak and Valassis have returned as national partners.

In a dramatic move, UFCW President Marc Perrone announced at the NALC convention in Detroit last summer that his union was not only continuing its contribution this year, it was doubling it. "Bag by bag and door by door, millions of pounds of food have been [collected] by our union and your union," he said at the convention. "We have changed the lives of countless families all across this country, and I want to thank you for the work that you've done."

Last year, active and retired letter carriers, helped by thousands of co-workers, other union brothers and sisters, family members, friends and additional volunteers, collected and distributed to food pantries, shelters and churches more than 71 million pounds of food, bringing the grand total since the food drive began in 1992 to 1.67 billion pounds.

Meanwhile, "Family Circus" cartoonist Jeff Keane is again donating special artwork that can be used to help spread the word about the food drive. Typically, Keane's art gets used on all forms of promotional materials—posters, T-shirts and yard signs.

Have a local sponsor?

Again this year, branches are encouraged to find local sponsors to produce bags that can be distributed to



LETTER CARRIERS'
FOOD DRIVE
SAT., MAY 11, 2019

SECOND SATURDAY IN MAY



residents so that they have a convenient way to place their food donations next to their mailboxes. Historically, distributing specially marked food drive bags has translated into dramatic increases in food donations, so branches shouldn't wait until the last minute to place a bag order.

In many locales, businesses such as grocery stores, car dealerships and banks can benefit from the naturally positive exposure that comes from association with the food drive. As a result, many such businesses are more than willing to contribute money toward the cost of bag production.

Branches interested in getting paper bags should not delay in ordering them, because bag production doesn't start until the orders and payments start rolling in.

Stay on top of the latest food drive news at nalc.org/food, and follow the food drive on Facebook at facebook.com/StampOutHunger and on Twitter at [@StampOutHunger](https://twitter.com/StampOutHunger).

If your branch has any questions, please call Community Services at 202-662-2489 or send an email to lettercarrierfooddrive@nalc.org. **PR**

PUT YOUR NON-PERISHABLE DONATION IN A BAG BY YOUR MAILBOX. WE'LL DELIVER IT TO A LOCAL FOOD BANK.

NATIONAL PARTNERS



Active and former carriers sent survey

NALC is constantly working to improve the wages and working conditions for all letter carriers. As we prepare for the next round of contract negotiations, we are asking active and former NALC members (those who have left the USPS in the past two years) to complete a survey regarding their experience working for USPS.

Active members may take it by

clicking the survey button on the "Members Only" section of the NALC website. The link to the Members Only section can be found in the top right-hand corner of the NALC homepage just below the search bar. Once you are logged in, click on "Member Survey." If this is the first time you are logging into the Members Only section, you will have to create an

account. If you are unable to log in, contact the NALC Membership Department at 202-393-4695.

Former members who were identified as leaving USPS in the past two years will receive a letter from NALC at their last known address. This letter contains the URL to take the survey, along with a username and password. The survey will be available until Feb. 28. **PR**