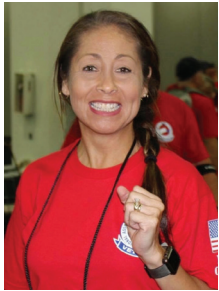


Our commitment to our community



Assistant to the President
for Community Services
Christina Vela Davidson

Letter carriers serve their communities every day, six or even seven days a week, just by doing their jobs, but their commitment to service extends far beyond their mail routes. NALC's longtime commitment to community service is evident at every level, from the letter carriers who organize and participate in numerous charitable events to the coordinated efforts by NALC Headquarters that help the collective efforts of members continue to have a strong, consistent impact on

the national level.

What is community service? Community service is when you or your branch perform an action that benefits your customers or communities.

NALC considers community service to be part of its mission. Community service efforts are integrated into NALC's leadership and communication efforts at all levels, with ambitious goals and strong support.

“Community service efforts are integrated into NALC's leadership and communication efforts at all levels.”

Why do we help?

- Carry out civic duty
- Build trust and relevance
- Be charitable
- Be compassionate
- Connect with our communities
- Build better relationships with our customers

Why is any of this important?

- Maintain a positive public image
- Help us build relationships with our communities, especially aging communities, veterans, victims of accidents, disasters and diseases and those in need of food
- Show customers how we give back

What are the benefits to the NALC?

- Keep the NALC united and strong
- Help with organizing and motivating members
- Celebrate and supports our members and working values
- Leverage with elected candidates
- Leverage assets in negotiations

The following are the community service programs that the NALC has, deals with and/or helps:



**Deliver
the Cure**
with **MDA**



**NALC
Disaster
Relief
Foundation**



**CARRIER
ALERT**



Community service is something I enjoy. Giving back warms the heart. Brothers and sisters, remember: You never know when it may be you who needs help. Thanks again for your hard work throughout the year. Your ongoing volunteer efforts are what makes everything the NALC does successful. Serving the members and communities is our job. When we all work together, we will never fail. Awards, plaques and recognitions are nice, but seeing a child smile is 100 percent better. Seeing a grown man tear up over a bag of toiletries is heart wrenching, but the experience of giving back can give you the most rewarding and heartfelt feeling anyone can have.

If you are a veteran, don't forget to sign up with our Veterans Group. All veterans will be recognized in the November 2019 *Postal Record*.