

Holiday fundraising season



Christina Vela Davidson



Below is a thank-you letter from Kathy Kauffman, MDA's executive vice president/chief strategy and development officer.

Muscular Dystrophy Association shares its gratitude for NALC members

As one of the Muscular Dystrophy Association's longest and most dedicated partners, I wanted to recognize and thank all members of the National Association of Letter Carriers for your unparalleled support of MDA. On behalf of the entire MDA community, we are humbled and appreciative of your relentless pursuit (even in the face of a pandemic) to Deliver the Cure for the families we serve.

Following the MDA Kevin Hart Kids Telethon, we wanted to thank everyone who helped MDA to raise more than \$10.5 million leading up to and during the event. We were honored to have the talents of Kevin Hart and his incredible friends to help launch the biggest MDA event of the year. The more than 2 hour special and extended hours featured an evening of comedy and musical performances, as well as an inside look at the essential work of the MDA through impactful profiles on families, research, care, and advocacy. To watch the Telethon including the special shout outs to NALC, go to mda.org.

During the MDA Telethon, and every other major event in MDA's history, we have been grateful to have NALC members stand alongside us. Thank you, from our hearts to yours for the ways in which you continue to lift up MDA's mission.

With gratitude,

Kathy Kauffmann

Order your MDA package from NALC

To raise money until the end of the year or until the packages are sold (whichever comes first), I have created an NALC/MDA

Sisters and brothers, I want to wish you a warm and safe holiday season. May 2020 end in a better fashion than it began; with Biden/Harris winning the election, it looks good.

The joint mission of NALC and the Muscular Dystrophy Association (MDA) is to free individuals from muscle-debilitating diseases and to be a source of comfort and hope to patients and their families. Every day, people go to extraordinary lengths to advance this mission.

package, which costs \$100 (see photo below). We do not have many, so orders will be filled on a first-come, first-served basis. I believe that it will make a great Christmas gift or branch award. The package comes with one MDA tote bag, one NALC/MDA T-shirt, one MDA magnet, one MDA keychain, one MDA bracelet, two NALC/MDA poker chips and one Cigna hand sanitizer. All funds go to MDA, and money spent by a branch or an individual will be counted toward the branch's 2020 year-end numbers.

Important reminders for the holidays

The holidays are some of the best times for people to give! Remember that MDA's NALC web page (mda.donor-drive.com/event/nalc2020) and your individual fundraising pages will remain open through Dec. 31, so continue to collect donations there as people are willing to give.

All checks and offline gifts received by the branch should use the NALC Donation Allocation Card (see nalc.org/mda) and mail donations to MDA, Attn: NALC, 161 N. Clark St., Suite 3550, Chicago, IL 60601. Please send copies to NALC Headquarters as well.

Thanks again for your continuous hard work helping to #DeliverTheCure! This year, I am requesting that all branches send their MDA information and paperwork by Dec. 28. Remember, helping MDA can help you, too. By supporting MDA, you enhance letter carriers' public image, boost members' morale and draw positive attention to NALC. You are the best #heroesdelivering!



The NALC/MDA package includes a tote bag, a T-shirt, a magnet, a keychain, a bracelet, poker chips and hand sanitizer. Orders will be filled on a first-come, first-served basis.