July fundraising challenge winners

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MDA

Hope this finds everyone safe and doing well. Wow! July was an awesome month! Thanks to the 37 branches that participated in the July challenge. Keep up the great work throughout the year. Our top two winners were New Jersey Merged Branch 38 and Pawtucket, RI Branch 55. They won a Zoom call with an MDA National Ambassador (see below). Brothers and sisters, you raised $51,312 in July as part of the branch challenge, and raised $179,360 overall to support MDA! You can see the final Branch Challenge winners in the chart to the right.

Awesome work; I continue to be so moved by your dedication to MDA's mission. The money raised will help MDA continue to fund its Care Center Network, the largest network of centers providing comprehensive care at more than 150 leading medical institutions. Another positive note: A new drug was approved by the FDA; named Evrysdi, it is the third disease-modifying therapy approved to treat spinal muscular atrophy, the leading genetic cause of infant death. This medical discovery is because of people like you, my sisters and brothers. You are amazing!

Top 10 winners – July Branch Challenge amount

1. Branch 38, New Jersey Merged: $11,625
2. Branch 55, Pawtucket, RI: $5,280
3. Branch 769, Cherry Hill/Haddonfield, NJ: $5,150
4. Branch 1132, Granity City, IL: $3,517
5. Branch 888, Carmel, IN: $3,250
6. Branch 56, Grand Rapids, MI: $3,150
7. Branch 67, Elizabeth, NJ: $1,396
8. Branch 33, South Bend, IN: $1,265
9. Branch 39, Indianapolis, IN: $1,150
10. Branch 5192, Apopka, FL: $895

Remember, your fundraising pages will remain open for the rest of the year; please continue to fundraise and donate at mda.donordrive.com/event/nalc2020 to help kids and adults living with neuromuscular diseases. On the next page are the directions to sign your branch.

Need help setting up a web page or have questions on how to fundraise? Contact me via email at cdavidson@nalc.org, or MDA at nalc@mdausa.org. Thanks again for your continuous hard work to help deliver the cure. And now… Ready! Set! Go raise money for MDA in the September Branch Challenge! #DeliverTheCure!

The MDA National Ambassadors for 2020 are Justin Moy, 19, and Tana Zwart, 34. The winning branches, New Jersey Merged Branch 38 and Pawtucket, RI Branch 55, will be able to meet with one of the ambassadors during a Zoom call.

Actions

NALC branch presidents: If you've not done so already, please set up an online campaign for your branch at mda.donordrive.com/event/nalc2020 (see instructions below).

For checks and offline gifts received during the Branch Challenge, be sure to use the NALC Donation Allocation Card at right and mail donations to: MDA, 161 N. Clark St., Suite 3550, Chicago, IL 60601. Please send copies to NALC Headquarters as well.

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NALC MDA Donation Allocation Form

☐ NALC Branch Number_____
☐ State Association_____
☐ Auxiliary_____

MDA District/City_____

MDA Contact/Staff_____

MDA Event Name/Event Type_____

MDA Event Date_____ Donation Amount_____

Donor Name_____

Please fill out and mail along with your MDA donation check to:

MDA
161 N. Clark Suite 3550
Chicago, IL 60601

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Setting up an online fundraiser for MDA is a breeze with Donor Drive! Funds raised online are received faster, and therefore make an impact on MDA' mission faster, as well as make it easier for NALC members to track their donation totals! Follow these simple steps to set your Branch up for success!

1. **Visit:** https://mda.donordrive.com/event/nalc2020

   Remember to bookmark this page for future fundraisers! And don't forget the MDA Chatbot is here to help you with any questions

   Hello! I'm the MDA chatbot.

2. **Click on** CREATE A PAGE **to get started**

3. **Enter the information for the specific fundraising campaign or event**

   Fundraising Page Information
   Campaign Title*
   Page Link*
   https://mda.donordrive.com/campaign/
   Campaign Date (Optional) mm/dd/yyyy
   Show a date for your campaign on your fundraising page.
   Fundraising Goal* $
   Make a Donation* ○ Yes! I'd like to make a donation toward my fundraising goal
   ○ No thanks.

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4. **Enter your Branch number and click "Continue to Next Step"**

   Registration Questions
   What is your branch number?*
   CONTINUE TO NEXT STEP   Cancel

5. **Enter your personal information as Branch President, and owner of the campaign**

6. **Create a username and password so you can log back in to manage the pages**

   Account Information

7. **Congrats! You can now customize your page and start fundraising!**

   Thanks for creating your page!
   You did it! You've created a page for our cause.
   CUSTOMIZE YOUR PAGE