

## Register for the 29th annual food drive



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As we move into this new year, there is much to mourn in the events of 2020. But there is a lot to be thankful for as well. Our communities have rallied around one another in this period of crisis, and the stressful past months have shown that even during hard times, we are looking out for each other. Though the COVID-19 restrictions may have limited how much time we could spend with each other in person this year, we have all found ways to support and assist others throughout the holiday season.

That other “season of giving,” one close to the hearts of so many of us, is just around the corner. May 8 will mark the 29th year of our national food drive. It’s a remarkable achievement: almost three decades of delivering hope and sustenance to those in need. While it is still unclear whether we will be able to hold an in-person food drive, or whether the drive will be a virtual donor drive (as it was in 2020), we are excited to launch the registration process. I will be sure to swiftly update all members about the decisions we make regarding the 2021 food drive.

### Registering for the drive

Throughout the years that NALC has run the food drive, we’ve improved and evolved our online registration process as necessary. There now is a quick and easy way to register for the

drive. Using the Members Only portal at [nalc.org](http://nalc.org), branch presidents can simply click the “Food Drive” button, update their branch information, click the “complete registration” button and get confirmation of registration at the top of the “review” screen. That’s it. This also is the place to order partnership materials—bags, signs and other promotional items—to help get the word out.

All branch presidents who register online are guaranteed food drive reminder postcards. Has your branch not yet registered for Members Only access? It’s easy; it can be done from any computer and it provides all members, not just branch presidents, with important and specific information tailored to them. If you’re not a branch president, please remind yours that only he or she can register for the food drive online.

That is the only way to secure reminder postcards early. If you choose not to register online, registration forms also were mailed out at the end of December to branches that had not yet registered.

### Save the date

**Saturday, May 8, 2021—it has a nice ring to it.** Whether you’re new to the drive, have been with us since the beginning or are somewhere in between, thanks and congratulations are in order. You work, day in and day out, to build the trust we enjoy with our customers. And thanks to that trust, in our first 28 years, we’ve collected more than 1.75 billion pounds of food. Even in 2020, when NALC moved the food drive online due to the COVID-19 pandemic, you all managed to raise money

to provide food to hungry community members. We know that letter carriers are the “eyes and ears” of our communities. Our food drive proves that we are also their hearts and souls.

**Please join us for our food drive this year, and check the food drive portal to make sure that your branch is registered.** The 29th anniversary “Stamp Out Hunger” Food Drive, here we come!

After logging into the Members Only portal (above), branch presidents should click on the “Stamp Out Hunger” Food Drive logo to get to the registration area (r).