

2021 snapshot of MDA support



Christina Vela Davidson



NALC has raised more than \$70,000 so far in 2021, thanks to the 65 branches that have gotten us off to a great start! Let us get back to that pre-pandemic \$1.3 million annual goal; for assistance, see a few of the ways listed below.

Our current top 10

NALC Branch	2021 Donations
Branch 38	\$21,000
Branch 358	\$4,835
Branch 14	\$3,727
Branch 1374	\$3,000
Branch 36	\$2,957
Branch 1197	\$2,950
Branch 134	\$2,500
Branch 115	\$1,894
Branch 4683	\$1,600
Branch 127	\$1,464

a virtual yoga or workout class, do a dance on social media, or make any movements of your choice.

Register your branch at Muscle Walk Registration and compete against other branches for recognition. Follow the Muscle Walk registration instructions at mda.donordrive.com/index.cfm?fuseaction=donorDrive.event&eventID=1152l to be sure that your branch gets credit for all dollars raised.

Planning an upcoming fundraising event to benefit MDA?

Reach out to MDA to share your plans about the type of event, date, venue and goals.

MDA will share resources to support your event, including marketing materials, templates and timelines.

Hosting a golf tournament? MDA has an extensive toolkit to support all aspects of your tournament.

Important note: Due to the pandemic, best practices and policies for events have changed regarding event expenses, contracts and day-of-event support. Get MDA involved in the early event planning stages to ensure that your event follows the new guidelines.

Mark your calendars—MDA ‘Deliver the Cure’ Branch Challenge starts July 1

That is right: July marks our next Branch Challenge, and we want all branches to participate. Take these steps today:

- 1. Register your branch:** Be sure your branch is registered at mda.donordrive.com/event/nalc2021.
- 2. Fundraise:** Customize your branch page, send emails, and start a Facebook fundraiser.
- 3. Track your activity:** Once you are registered, download the MDA Fundraising App and track your physical activity while you raise money for MDA.
 - a. Download the MDA Fundraising App.
 - b. Log in.
 - c. Click “Get Active” and connect to your Apple Health/Google Fit.
 - d. Ask donors to support you/your NALC branch as you support MDA by walking your route, doing an activity, etc.
- 4. Recognition:** We will recognize the top fundraising branches weekly and share updates on MDA’s mission and what your fundraising is making possible!

Register your branch for the Virtual Muscle Walk

This year, MDA is continuing fundraising efforts through our MDA Virtual Muscle Walk, taking place on Saturday, Aug. 7. Team up with MDA to raise lifesaving funds and awareness. Go out and run or walk a 5K, take

Resources

- **New mailing address for offline donations:** Please be sure you use the allocation form below, and mail any offline gifts to: Muscular Dystrophy Association Inc., Attn: NALC, P.O. Box 7410354, Chicago, IL 60674-0354.
- **NALC/MDA contact information:** Call 312-392-1100 or email nalc@mdausa.org.

NALC MDA Donation Allocation Form

NALC Branch Number _____

State Association _____

Auxiliary _____

MDA District/City _____

MDA Contact/Staff _____

MDA Event Name/Event Type _____

MDA Event Date _____ Donation Amount _____

Donor Name _____

Please fill out and mail along with your MDA donation check to:

MDA
Attn: NALC
161 N. Clark Suite 3550
Chicago, IL 60601