

71 years of partnership with MDA



Christina Vela Davidson



This year marks NALC's 71st year of partnership with the Muscular Dystrophy Association (MDA) in our commitment to deliver the cure for kids and adults living with neuromuscular diseases. We stand more committed than ever before. We believe that with the efforts of all of the NALC branches, we can make a difference. Our fellow letter carriers are raising life-changing funds and awareness for families affected by muscular dystrophy, funding breakthroughs in research and ensuring that MDA can continue offering state-of-the-art care at MDA care centers nationwide. Thanks to all of the


branches that have raised life-saving funds to support MDA!


To celebrate our 71st year, here are a few ways we encourage branches to get involved:

- 1. March NALC Branch Challenge:** We're diving right into our first branch challenge of 2021. Go to mda.donordrive.com/event/nalc2021 to see if your branch has been pre-registered and start fundraising today. If you don't see your branch registered, register at the above website and compete against other branches for weekly and overall recognition. This is a great and easy way to raise money online, and we encourage all branches to register during March.
- 2. Virtual fundraising:** Looking for a creative way to do bowl-a-thons, happy hours, satchel drives and other fundraising events in the midst of the pandemic? You can start a fundraising campaign online, share your story, start an event, log your activity and more at mda.donordrive.com/event/nalc2021.

- 3. Connect with MDA:** MDA has a team ready to support our NALC branches. Want to brainstorm fundraising ideas, or have a question about how they can help? Reach out! You can email nalc@mdausa.org or call **312-392-1100**.
- 4. Offline donations:** Remember, be sure to send any offline revenue to MDA using the allocation form below, so we can be sure that your branch gets credit. You can also find the allocation form at nalc.org/mda. Please remember to send me copies of the form and checks sent to MDA.

Thanks, and please let me know if you need anything else.





Muscular Dystrophy Association

NALC MDA Donation Allocation Form

NALC Branch Number _____
 State Association _____
 Auxiliary _____

MDA District/City _____

MDA Contact/Staff _____

MDA Event Name/Event Type _____

MDA Event Date _____ Donation Amount _____

Donor Name _____

Please fill out and mail along with your MDA donation check to:

MDA
 Attn: NALC
 161 N. Clark Suite 3550
 Chicago, IL 60601



New York, NY Branch 36 members (left) and Pawtucket, RI Branch 55 members (above) were both recognized for their efforts to raise money for MDA in 2020. To see more about branches' MDA fundraising efforts, check out facebook.com/DelivertheCure.