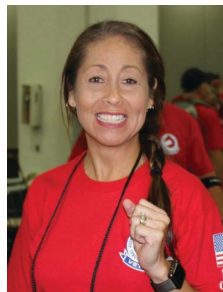


## Mark your calendar for fall MDA events



Christina Vela Davidson



**N**ALC was the first national sponsor of the Muscular Dystrophy Association (MDA). We have a 69-year partnership and a proud tradition to “Deliver the Cure.”

NALC and MDA families know firsthand how diseases like muscular dystrophy and ALS severely limit physical strength and mobility. These diseases take away everyday freedoms like walking, playing, hugging, running, talking and even breathing. NALC’s support has contributed to significant progress in the fight to end muscular dystrophy. This year,

our collective strength will help accelerate treatments, care and support for MDA families in a new and exciting way.

**MDA is still making a huge effort to reach out to as many NALC branches as possible**, so you or your fellow branch members may hear from an MDA employee or volunteer, checking in to say hello and thank you, and making sure that you have support with the rest of your upcoming campaigns. Please be sure to take a few minutes to connect with them and let them know what you need. However, if you don’t get a call or have already gotten a call but need something, feel free to contact MDA. The more our branches are connected with MDA, the better we can #DeliverTheCure.

**More than \$66,000 was raised in July as part of the Branch Challenge and events**, and at least 165 branches are registered online.

Congrats to our July Branch Challenge winners; your dedication to #DeliverTheCure is exemplary:

### NALC Branch Challenge Winners—July

Rank	Branch	Total
1	387 (Yonkers, NY)	\$7,435
2	46 (Springfield, MA)	\$7,219
3	82 (Portland, OR)	\$5,664
4	55 (Pawtucket, RI)	\$5,315
5	111 (Salt Lake City, UT)	\$5,050

**The upcoming NALC/MDA virtual campaigns are listed below.** Always input your branch number to receive credit:

- **Tough Mudder 5K is Oct. 17**—We raised more than \$3,000 from the Tough Mudder before the COVID-19 pandemic hit. Visit [mda.donordrive.com/participant/TEAMNALCToughMudder](https://mda.donordrive.com/participant/TEAMNALCToughMudder) for registration and additional details.


- **NALC/MDA Gift Bags (\$100 each)**—Purchase at [mda.donordrive.com/participant/nalcmdagiftbags](https://mda.donordrive.com/participant/nalcmdagiftbags).
- **NALC/MDA Poker Chips (\$2 each)**—Purchase at [mda.donordrive.com/participant/NALC-MDAPokerChips](https://mda.donordrive.com/participant/NALC-MDAPokerChips).


Finally, mark your calendars: The next MDA Deliver the Cure Branch Challenge starts Oct. 1. It will be spooktacular!

### Take these steps today:

- 1. Register your branch:** Be sure your branch is registered at [mda.donordrive.com/event/nalc2021](https://mda.donordrive.com/event/nalc2021). This will be an online hub for your branch for the entire year, where you can raise money online, host events and track all offline donations/checks.
- 2. Fundraise:** Customize your branch page, send emails and start a Facebook fundraiser.
- 3. Track your activity:** Once you are registered, download the MDA Fundraising App and track your physical activity while you raise money for MDA.
  - Download the MDA Fundraising App.
  - Log in, then click “Get Active” and connect to your Apple Health/Google Fit.
  - Ask donors to support you as you support MDA walking your route, doing an activity, etc.
- 4. Recognition:** We will recognize the top fundraising branches weekly, while also sharing updates on MDA’s mission and on what your fundraising is making possible!

**Be sure to use the MDA Donation Allocation Card below.** Send the completed allocation card and donations to MDA’s address provided on the form. If you need assistance, contact MDA at 312-392-1100 or [nalc@mdausa.org](mailto:nalc@mdausa.org).





Muscular Dystrophy Association

### NALC MDA Donation Allocation Form

NALC Branch Number \_\_\_\_\_

State Association \_\_\_\_\_

Auxiliary \_\_\_\_\_

MDA District/City \_\_\_\_\_

MDA Contact/Staff \_\_\_\_\_

MDA Event Name/Event Type \_\_\_\_\_

MDA Event Date \_\_\_\_\_ Donation Amount \_\_\_\_\_

Donor Name \_\_\_\_\_

Please fill out and mail along with your MDA donation check to:

MDA  
Attn: NALC  
161 N. Clark Suite 3550  
Chicago, IL 60601