

# Shamrocks are back



Christina Vela Davidson



**W**e're diving right into our first NALC Branch Challenge in March and it's with shamrocks!

Even though letter carriers never stopped the shamrock campaign during the COVID-19 pandemic, many other contributing organizations did. However, it's officially back and MDA is promoting it as strongly as it did before the pandemic. MDA's iconic St. Patrick's Day fundraiser is supported by thousands of people across the

country to fund MDA's mission of empowering people living with neuromuscular disease to live longer, more independent lives. As an NALC branch member, you know how fun and empowering these campaigns can be. Join us this year!

If you would like to sign up your branch to participate, go to <https://forms.office.com/r/7FRixQ17Ae>. Once we receive the online sign-up, we will send out a Shamrock Supply Kit to you at the address you provide. The kit consists of the paper shamrock pinups, promotional materials and resources for the pinup campaign.

You can sell the pinups at events, branch meetings, in the community, or to friends and family members for \$1 or \$5 (shamrocks are two-sided).

Once you have completed the campaign on either March 17 or at the end of March, you will send in your donation check to MDA using the new NALC Allocation Form (available at [nalc.org/mda](http://nalc.org/mda)). We will process your donation and add it to your branch's fundraising page and totals for 2023.

Offline donations: Remember, be sure to send any offline revenue to MDA using the allocation form so we can be sure your branch gets credit. Please remember to send me copies of any forms and checks sent to MDA. Below is the way your branch can raise money electronically:

- Each year, we create a new NALC fundraising site that includes a page for each branch: <https://mda.donordrive.com/event/NALC2023>.
- Use your branch's online page to support your campaign by sharing the link and asking your community for support.

**If you have questions about shamrocks or need help** finding or accessing your branch page, MDA has a team ready to support our NALC branches. Want to brainstorm fundraising ideas, or have a question about how they can help? Reach out! You can email [nalc@mdausa.org](mailto:nalc@mdausa.org) or call 312-392-1100.



Muscular Dystrophy Association

## NALC MDA Donation Allocation Form

- ☐ NALC Branch Number \_\_\_\_\_
- ☐ State Association \_\_\_\_\_
- ☐ Auxiliary \_\_\_\_\_
- ☐ Region \_\_\_\_\_
- ☐ Other \_\_\_\_\_

MDA Event Name/Event Type \_\_\_\_\_

MDA Event Date \_\_\_\_\_ Donation Amount \_\_\_\_\_

NALC Contact Name \_\_\_\_\_ NALC Contact Role \_\_\_\_\_

Contact Email \_\_\_\_\_ Contact Phone Number \_\_\_\_\_

Branch President's Name \_\_\_\_\_

President's Email \_\_\_\_\_ President's Phone Number \_\_\_\_\_

Please fill out and mail along with your MDA donation check to:

Muscular Dystrophy Association Inc  
Attn: NALC  
PO Box 7410354  
Chicago, IL 60674-0354

Thank you.

### MDA Contact/Staff

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