

Fundraising challenges

Sisters and brothers, if every one of the more than 290,000 NALC members gave at least \$5 to MDA, we could raise more than \$1.4 million. That would go a long way toward delivering the cure.

MDA and NALC are thrilled to share the results of the July Branch Challenge. You stepped up your efforts and raised an incredible \$136,298.84 this month, \$36,298 over the goal. Some highlights include:

- Week 4 had 20 branches/state associations active and collectively raising more than \$76,000. What a way to end the month!
- There were 57 branches/state associations that participated in the July Branch Challenge.
- More than \$136,000 was raised this month—the equivalent to sending 45 kids to MDA Summer Camp.

The following were the top 10 fundraising branches in the month of July:

1. Branch 284, Erie, PA—\$16,112
2. Branch 118, Mansfield, OH—\$12,746
3. Branch 46, Western MA—\$9,484.25
4. Branch 134, Syracuse, NY—\$9,012
5. Branch 74, Saginaw, MI—\$8,448
6. Branch 385, Youngstown, OH—\$7,000
7. Branch 68, Ogden, UT—\$5,820
8. Branch 654, Mount Clemens, MI—\$4,988
9. Branch 70, San Diego, CA—\$4,722
10. Branch 318, Moline, IL—\$4,500

The top three branches will receive an MDA Swag Box as a thank-you. Be on the lookout for that package to arrive in the coming weeks. Congratulations.

You can register your branch for online fund raising with MDA at mda.donordrive.com/event/NALC2024.

Below is the last NALC Headquarters MDA campaign of the year. The goal has been set at \$50,000. Let's try to blow this amount out of the water. Thanks for your support in advance.

MDA Muscle Walk—Join the NALC team on Nov. 9 and/or donate to support the MDA and its mission to transform the lives of people living with neuromuscular dystrophy at mda.donordrive.com/participant/TeamNALCMuscleWalk.

Thank you for working tirelessly to raise money for MDA day after day, while you work hard carrying mail and fighting for NALC members. Your efforts continue to help advance the exceptional progress in achieving MDA's mission.

MDA is so grateful for NALC's support of MDA's mission

to empower the people they serve to live longer, more independent lives. They could not do their work without you.



MDA is making a considerable effort to reach out to as many branches as possible. If you need help, contact MDA, and representatives will try to support you any way they can. Please be sure to take a few minutes to connect with them and let them know what you need. The more branches that connect with MDA, the better we can all do our part. #DeliverTheCure in 2024!

"We make a living by what we get, but we make a life by what we give." —Winston Churchill

This October marks our final NALC/MDA Branch Challenge of 2024! Join more than 200 NALC branches, state associations and regions that have already raised more than \$514,000 this year.

Raise funds this month to support MDA's mission and continue the momentum other branches have started. MDA Summer Camp was a huge success thanks in part to sponsors like NALC.

How your branch can get involved:

- Step 1: Branch presidents or MDA coordinators can find their branch page or get help customizing it by connecting with us at 312-392-1100 or at nalc@mdausa.org.
- Step 2: Fundraise. Encourage members to fundraise or donate. Set up a Facebook fundraiser on Oct. 1. Host an event. Or send in your donation from an event that has completed.

Branch Challenge details:

- Contest dates: Oct. 1-31.
- Each week in October: Top 10 NALC fundraising branches receive recognition.
- At the end of October: Top three NALC branches will receive special prizes.

Offline gifts: All checks and offline gifts received in October will count toward the Branch Challenge. Be sure to download the NALC Donation Allocation Form and mail donations to: Muscular Dystrophy Association; Attn: NALC; P.O. Box 7410354; Chicago, IL 60674-0354.

Thanks for all that you do to support MDA!

—Christina Vela Davidson