

USPS pilot testing and additional revenue streams



**Christopher
Jackson**

To all letter carriers and your families, I want to wish you all a belated merry Christmas and a happy new year. I sincerely hope you all are in good spirits and health.

In this month's column, I will share information on a GoPro camera pilot initiated by the Postal Service, and report on revenue streams that letter carriers throughout the country help deliver from major retailers that generate revenue for the Postal Service.

GoPro cameras

In a letter dated Nov. 4, NALC was notified that the Postal Service would be using GoPro cameras to showcase holiday readiness and the start of the peak season. USPS states that carriers from the pilot locations will wear GoPro cameras to capture "day in the life" footage, including facility arrival and casing, vehicle loading, and package and mail delivery. The letter lists several locations that will participate in this pilot.

The use of GoPro cameras while carriers are in performance of their duties is inconsistent with postal handbooks and manuals, specifically the *Administrative Support Manual* and the *Employee and Labor Relations Manual*. I have requested a meeting and informed USPS that NALC is not in agreement with the use of GoPro cameras on city letter carriers.

If this is occurring to you, request to speak with your local steward or branch officer and request that a grievance be filed on your behalf. I will continue to monitor this pilot and provide updates to the membership.

Sunday and holiday delivery

In 2013, the Postal Service started testing Sunday/holiday delivery service of Parcel Select packages from individual mailers in just a few sites. However, since then, Sunday/holiday delivery service has expanded to virtually all corners of the country and now most of the volume includes parcels from the e-commerce giant Amazon. This has been a significant source of revenue for USPS.

Throughout the year, the Postal Service routinely

sends a report on their weekly parcel delivery numbers, which includes Sunday and holidays. The Postal Service reported an average of 2.6 million parcels delivered each Sunday/holiday and an average of 26.4 million parcels delivered throughout each week this year. These parcels were delivered with an on-time delivery rate of above 99 percent.

USPS partnerships

In 2018, the Postal Service entered into partnership with a major retailer to test same-day parcel delivery. This test initially started with just four sites. However, in 2020 this major retailer expanded to add their first sort center in Florida for Destination Delivery Units (DDUs) with same day delivery drops that operate seven days a week. This addition by the retailer brought in several DDUs in Florida. It was reported by the Postal Service that a total of 9.5 million parcels, with an average of 198,000 per week, have been delivered this year from this major retailer. These parcels were delivered with an on-time delivery rate of above 99 percent.

In addition to this partnership, the Postal Service also began a retail pharmacy next-day delivery program with a major nationwide retail drugstore that same year. This program started with service to 9,800 stores, however, this number has since been reduced to 9,300. It was reported that a total of 27,000 parcels, with an average of 595 per week, have been delivered this year from the retail drugstore. These parcels were delivered with an on-time delivery rate of above 96 percent.

Overall, a total of 147 million parcels were delivered on Sunday/holidays, and 1.2 billion parcels were delivered in 2025. I want to thank each and every letter carrier who played a role in delivering these parcels throughout 2025 and every year prior too. Without your tireless work that consists of delivering mail seven days a week, 365 days a year, this would not be possible. Please continue to provide the excellent customer service that you all bring to the American public.