

3"x5" Tri-fold with perforation
FRONT - to be left with customer

A SIMPLER WAY TO MAIL & SHIP

Find out how our mailing and shipping solutions can work for your business.

- ★ Discover USPS® services that could help you save **TIME AND MONEY**.
- ★ Simplify shipping cost calculations with **PRIORITY MAIL FLAT RATE®** service.
- ★ Reach the neighborhoods around you with **EVERY DOOR DIRECT MAIL®**.

USPS.COM



PRIORITY:YOU®

FOUR SERVICES to Fit Your Business Needs

★ **PRIORITY MAIL®**

Get more for your money with fast domestic service in 1, 2, or 3 business days¹ based on origin and destination. A variety of Flat Rate options available.

★ **PRIORITY MAIL EXPRESS®**

An even faster domestic service, available 365² days a year, with overnight scheduled delivery to most U.S. addresses, including PO Boxes³.

★ **PRIORITY MAIL INTERNATIONAL®**

Reliable and affordable international delivery to approximately 180 countries. You can even print your international postage with Click-N-Ship®.

★ **EVERY DOOR DIRECT MAIL**

The EDDM® online tool is an easy low-cost way to reach potential customers near your business with direct mail.

For additional information, visit the Postage Calculator at postcalc.usps.com

1 In most cases, the expected delivery date that is printed on your receipt or provided at checkout will reflect a delivery time of 1, 2 or 3 days based on origin, destination and Post Office™ acceptance time. Exceptions and restrictions apply. Visit usps.com/ship/priority-mail.htm for details.

2 Delivery on a Sunday or a holiday may be available for an additional fee.

3 Scheduled delivery date depends on origin, destination, and drop-off time. Some restrictions apply.

FOUR QUESTIONS

to help our customers discover these and other useful services:

Specifically what product(s) is the customer interested in using? *(Check all that apply)*

- Priority Mail Every Door Direct Mail
 International Priority Mail Express
 Direct Mail
 Other _____

If shipping, how many packages does the customer ship daily?

- 1-9 10-20 21+

What competitor(s) do they use for their shipping? *(Check all that apply)*

- FedEx UPS DHL
 Other _____

How do they currently advertise their business?

- Direct Mail Newspaper
 TV Radio
 Other _____

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CONTACT INFORMATION

**Required Fields*

COMPANY NAME *

CONTACT FIRST AND LAST NAME *

COMPANY ADDRESS *

CITY *

STATE *

ZIP CODE™ *

PHONE

E-MAIL

EMPLOYEE INFORMATION

PERSON EMPLOYEE SPOKE TO

EMPLOYEE NAME

COMMENTS

SELECT THE APPROPRIATE PROGRAM:

- Customer Connect (City Carriers) Rural Reach (Rural Carriers)
- Clerks Care (Clerk Craft) Mail Handlers
- Submit a Lead



CUSTOMER CONNECT[®]
CLERKS CARE[®]
RURAL REACH[™]
MAIL HANDLERS
SUBMIT A LEAD

15GENLEADCARD100

Please Recycle



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