In 1986, Union Privilege was launched by the AFL CIO as a benefit program for union members and their families. Designed to increase the purchasing power of millions of union workers, the program continues to be administered by the AFL CIO Executive Council, of which I am a member. Revenue generated from Union Plus programs helps support the priorities of the labor movement and working people, priorities that may not coincide with those of corporate America—notorious for keeping all profits to itself. After considering the competing offers from other credit cards, many of our members carry the Union Plus credit card.

Since 1991, the Union Plus Scholarship Program has awarded more than $5 million to students of working families who want to begin or continue their post-secondary education. More than 3,400 families have benefited from their commitment to higher education. Union Plus Scholarship awards are granted to students attending a two-year college, a four-year college, graduate school or a recognized technical or trade school. The selection process is very competitive, and this year more than 5,100 applications were received from 65 unions.

In 2019, 108 union members and union family members have been awarded $170,000 in scholarships, including Michela Correale of Malden, MA, was awarded a $1,000 scholarship. Correale is the daughter of Boston Branch 34 member Ronald Correale. Audrey Soe also received a $1,000 scholarship. Soe’s parents, Hyo Soe and Michelle Soe, are both letter carriers and members of Seattle, WA Branch 79.

This year, Union Plus awarded $300,000 in scholarships to 215 students representing 43 unions. Three NALC winners were among those 2020 winners. Esther Lee of Brooklyn, NY, received a $1,000 scholarship. Lee’s father, Kent Lee, is a member of Brooklyn, NY Branch 41, Leryn Quintana of Saint Martinville, LA, was awarded a $1,000 scholarship. Quintana’s father, Eric Quintana, is a New Iberia, LA Branch 988 member. And Abigail Randan of Proctorville, OH, won a scholarship for $1,000. Randan’s father, James Randan, is a member of Huntington, WV Branch 359.

Visit UnionPlus.org/Education for applications and benefit eligibility.

Union Privilege remains committed to improving the quality of life of working families through its products and services. Using the strength of unions and purchasing power of more than 13 million union members, Union Plus can negotiate good programs at competitive prices. Quality programs and services promote better lifestyles for working families, including scholarships, travel discounts, auto insurance, financial services, legal service, everyday savings, hardship assistance and much more. And Union Plus staff members support consumers and advocate union members’ rights and the best services with Union Plus program providers.